

CALLING ALL FILMMAKERS!

Are you aged between 14 and 19, and in education in Essex? Do you think of yourself as a budding Spielberg, Scorsese or even Kurosawa? Can you create an original film which highlights the effects of underage alcohol misuse? If the answer is yes then we need you to...

‘Consider The Consequences...’

Alcoholhelp and Trading Standards are running a short film competition and are giving local students between the age of 14 and 19 the opportunity to win a top prize, as well as media equipment for their sponsoring school or college. The top five entries will also be shown at a special public screening where the winner will be announced.

We are asking you to produce a 3-10min film which raises awareness of the dangers surrounding alcohol consumption at a young age. We would also like you to target your film towards an audience of 13 year olds. Your film can take any form and be in any genre e.g. fiction, animation, documentary, experimental, music video.... - Just as long as your message is clear.

If you don't know your film noir from your neorealism don't worry, ANYONE can make a film – all you need is a camera and bags of creative energy. We are looking for innovative films, **by** young people, **for** young people, which capture the imagination, inspire change and, most importantly, provide a platform to discuss the issue of underage experimentation with alcohol. You don't need to spend a lot of money in order to create a film with style – get inventive! Make your own props and costumes, use local locations, rope in friends, family, even your teachers to 'act' in your film (just make sure you get their permission first!).

Stuck for ideas?

Topics could include one or more of the following:

- Peer pressure
- Anti-social behaviour and crime
- Violence
- The consequences of adults buying alcohol for young people
- Access to alcohol in the home
- Long-term health problems (both physical and psychological)
- Vulnerability and safety
- Teen pregnancy
- Truancy or expulsion from school
- Binge Drinking

Prize

A top prize for the winning students and media equipment for the winning school or college

Deadline for entries: 31st October 2009

All entries should be accompanied by a consent form and submitted on CD-R/DVD – (Formats- .MP4, .MPG, .AVI, .WMV or .MOV)- make sure you list the names of everyone taking part as well as the name of your school/college.

Please send to:

Lynsey Yarnell

Essex Trading Standards
2 Beaufort Road
Dukes Park Industrial Estate
Chelmsford
CM2 6PS

The winners will be announced in November 2009 and the screening will take place in December 2009.

Entrants must be 14-19 years and be in a school or college within Essex.
